



Jorge S. Olson

Professional Keynote Speaker

Speaker - Trainer – Eternal Teenager

Jorge Olson is a dynamic, motivating and humorous speaker, trainer and facilitator for groups of all sizes. A talented storyteller, he has a passion for people, business and life. It is this passion that shines and translates to the stage in his keynotes and presentations. The inspiration Jorge transmits in his speeches has personal and professional applications that are unforgettable and valuable.

After growing up in Mexico with no running water and no electricity he managed to land his first CEO position at the young age of 28. By 31 he was a veteran technology executive, consultant and owner of 2 distribution companies.

Jorge Olson is author of business and inspirational books including *The Unselfish Guide to Self Promotion™*, *Build your Beverage Empire™* and *Sales & Distribution MBA™*.

He gave his first speech at the age of 7 in front of 1,200 people and he has not stopped since. Jorge has worked with Fortune Companies and small businesses all over the USA, Canada, Mexico, Spain, Germany and France. He's done keynotes, workshops and consulting with SAB Miller, Schlumberger, Alacer, Chevron, Prudential, McGraw Hill, Bear Stearns, World Health Organization, Proctor & Gamble, Standard & Poor's, Global Marketing Services, etc.

Jorge is known for his powerful, emotional content that has life humor and uplifting messages. His speeches will keep you wide-eyed at the tip of your seat and his information and stories are memorable and immediately applicable.

Let Jorge teach, inspire and entertain you... today!

The Unselfish Guide to Self Promotion™

Did you know there is such a thing as Unselfish Self Promotion? It will help you become a better person, employee, parent, son or daughter all while helping you achieve your goals and aspirations and change the world.

- Promote yourself and save the world at the same time
- Discover Caveman Marketing and Self Promotion
- Learn how to be Happy, Healthy and Wealthy

Social Networking Marketing & Web 2.0

In a few years, every company and individual will have some kind of Web 2.0 integration. Jorge has been in this medium for 8 years. Long before it was called Web 2.0 and when only big Fortune companies could afford it.

- Introduction to the new Social Networking and Web 2.0
- How to use Social Media to grow your business and sell more products and services
- Discover the secrets of exponential growth viral marketing using Social Networking sites and even starting your own

Get your Sales & Marketing MBA in 45 minutes™

Can a 45 program really change your business, reach more customers and get more sales? The answer is absolutely YES, as long you apply these 3 Trade Secrets:

- Get a Sales and Distribution MBA™ and find your most profitable sales channels
- Discover why If Selling is an Art, it's Painting by Numbers™ and teach your salespeople to be superstars
- Learn the secrets of getting close to your customers with Shotgun Marketing™

Shotgun Marketing™ - How to get close to your customer

Learn the new Shotgun Marketing Strategy on how to get close and always stay close to your customers.

- Discover how to capture thousands of leads for your business
- Use proven methods of direct and database marketing
- Develop relationships with leads and customers before they buy from you

Call to book Jorge Today!

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